



**The Florida Society of Oncology Social
Workers Presents:**

The Whole Person: Greater Than the Sum of the Parts



Sponsor and Advertiser Package

**September 30, 2009 to
October 2, 2009**

**The Embassy Suites
Fort Lauderdale Beach**



January 5, 2009

To celebrate the diverse knowledge base and experiences within oncology social work, the Florida Society of Oncology Social Workers (FSOSW) is planning an amazing 26th anniversary conference “The Whole Person: Greater than the sum of the parts” to be held from September 30, 2009 to October 2, 2009, at the Embassy Suites, Fort Lauderdale Beach.

Founded in 1983, FSOSW members are oncology social workers or other healthcare professionals who provide a wide variety of direct patient services in public and private health care institutions and agencies. Some members hold positions of administration, education, and research directly related to the common mission of providing quality psychosocial support services to cancer patients and their families.

Sponsorship of the highly regarded speakers or any other aspect of this conference will provide significant exposure. Enclosed you will find the various levels of sponsorship that are available. Your immediate response will enable us to include your sponsorship name in the program brochure. In addition, please let us know if we can design a unique sponsorship opportunity to better meet your needs.

FSOSW is a tax exempt organization, tax ID# 592834503. Your assistance in helping to advance oncology social work expertise through educational and networking opportunities afforded by this invaluable conference is very much appreciated. Please contact either of us with questions or for more information.

Sincerely,
Seth Berkowitz, MSW, CCLS
Conference Co-Chair
954-744-5230

Katharine Campbell, Ph.D., LCSW
Conference Co-Chair
954-844-9712

Sponsorship Opportunities & Benefits

Platinum Sponsor: \$2000

- Reserved Table in Trade Show
- Logo on Conference Bag
- Logo on Sponsorship page in conference proceedings
- 2 Complimentary Admissions to Conference
- Full Page Ad
- 2 Stuffers in Conference Bag
- Recognition as Sponsor of keynote speaker

Gold Sponsor: \$1000

- Reserved Table in Trade Show
- Logo on Conference Bag
- Logo on Sponsorship page in conference proceedings
- 1 Complimentary Admission to Conference
- $\frac{1}{2}$ Page Ad
- 1 Stuffer in conference bag
- Recognition as a speaker sponsor

Silver Sponsor: \$500

- Table in Trade Show
- Logo on Conference Bag
- Listing as a silver sponsor in conference proceedings
- $\frac{1}{4}$ Page Ad
- 1 Stuffer in conference bag

Bronze Sponsor: \$250

- Table in Trade Show
- Listing as Bronze Sponsor in conference proceedings

The Whole Person:
Greater Than the Sum of the Parts



Advertising & Marketing Opportunities

Conference Proceedings Advertisements

Every attendee receives a conference proceeding at the annual conference. Attendees use the proceedings through-out the conference. This is the perfect opportunity to reach conference attendees now and when they refer back to their proceedings through-out the year.

The following opportunities are available:

Full Page	\$250
Half Page	\$150
Quarter Page	\$100

Deadline for receiving all advertisements is September 1, 2009

Bag Stuffer **\$200/item**

Another way to reach every attendee is with your item or brochure placed in every attendee bag. You provide the item and we stuff your personalized brochure, pen, pencil, pad or any other novelty item into the bag. Recommend inserts: 150 (Must be received by September 15, 2009)

For questions please contact

Bettye Bradshaw MSW, LCSW
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Email: bbradshaw@mhs.net

Christina Austin-Valere, MSW
Phone: (954) 267-7770
Email: Chris.Austin-Valere@holy-cross.com

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Greater Than the Sum of the Parts





**Advertiser and Sponsorship Form
September 30 – October 02, 2009
Embassy Suites: Ft. Lauderdale, FL**

Contact Information for advertisers and sponsors

Sponsorship & Advertisement deadline is August 1, 2009.

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Primary Contact: _____ E-mail: _____

Phone: _____ Fax: _____

On-site representatives: _____

Sponsorships

- Platinum Sponsor \$2000
- Gold Sponsor \$1000
- Silver Sponsor \$500
- Bronze Sponsor \$250
- Custom Sponsor \$ _____

Advertisements

- Full Page \$200
- Half Page \$150
- Quarter Page \$100

Bag Stuffer

_____ of Items x \$200 = \$ _____

*Payment is due in full with this form no later than August 01, 2009.

For questions please contact

Return completed forms with payment to:

FSOSW
c/o Seth Berkowitz, MSW, CCLS
943 NE 24th Avenue
Hallandale Beach, FL 33009